

# River Run

[www.815riverrun.com](http://www.815riverrun.com)

## Schedule:

- 6:30am - Registration Opens
- 7:30am - Half Marathon Start
- 7:45am - 5K Start
- 8:35am - 3K Walk & Wheel
- 8:50am - Half Marathon & 5K Top Finisher Awards
- 9:45am - 3K Walk & Wheel Awards

*Saturday August 19, 2023*

202 Market Street Rockford, IL

*Emcee Eric Wilson*

This run is USATF certified (IL 17063NM) and is a 2023 Rockford Road Runners Circuit Race.



## Sponsorship Opportunities

### Major Sponsor - \$5,000

- Name/logo included as a subtitle of the event - i.e. River Run Sponsored by (sponsor)
- Recognition on RAMP's main page [www.rampcil.org](http://www.rampcil.org)
- Logo on sponsorship page of the website and landing page [815riverrun.com](http://815riverrun.com)
- Inclusion in RAMP's e-newsletter sent to 18,000 quarterly
- Three exclusive social media posts announcing commitment
- Inclusion on 3,000 event brochures mailed and distributed in community
- Inclusion on all volunteer flyers distributed to over 200
- Recognition on signs at the event
- Logo on front of participant and volunteer event t-shirts
- Logo included on TV spots secured for event
- A sign with your company name along the route
- Company name in the event program

### Platinum Sponsor - \$3,000

- Logo included on TV spots secured for event
- Logo on the TOP BACK of the Event T-shirt
- 3 spotlight posts on social media
- Logo on sponsorship page of the website and landing page
- Logo on signs at the event
- A sign with your company name along the route
- Company name in the event program

### Titanium Sponsor - \$2,000

- Logo on sponsorship page of the website and landing page
- Logo on signs at the event
- Logo on the back of the Event T-shirt
- 2 spotlight posts on social media
- A sign with your company name along the route
- Company name in the event program

### Gold Sponsor - \$1,000

- Logo included on sponsorship page of event website
- Logo on the back of the Event T-shirt
- 1 spotlight post on social media
- A sign with your company name along the route
- Company name in the event program

### Silver Sponsor - \$500

- Logo on the back of the Event T-shirt
- A sign with your company name along the route
- Company name in the event program

### Water Table Sponsor - \$300

- Opportunity for volunteer hours for your staff (additional volunteers can be provided by RAMP)
- Sign at the table
- Giveaway in runner bags
- Name in event program

### Bronze Sponsor - \$250

- A sign with your company name along the route
- Company name in the event program

### Aluminum Sponsor - \$150

- Company name in the event program
- Table at the event to promote your organization

### Volunteer - Free!

- Volunteer at the event
- Opportunity to wear your company shirt for recognition
- Free event t-shirt when you sign up in advance

*All proceeds benefit RAMP.*

Yes, we will sponsor River Run at the Level of:

- \_\_\_\_\_ Major Sponsor \$5,000
- \_\_\_\_\_ Platinum Sponsor \$3,000
- \_\_\_\_\_ Titanium Sponsor \$2,000
- \_\_\_\_\_ Gold Sponsor \$1,000
- \_\_\_\_\_ Silver Sponsor \$500
- \_\_\_\_\_ Water Table Sponsor \$300
- \_\_\_\_\_ Bronze Sponsor \$250
- \_\_\_\_\_ Aluminum Sponsor \$150

- I am interested in volunteering or gathering a team for River Run
- I am interested in additional RAMP sponsorship opportunities

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Office Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Web Site \_\_\_\_\_

Please use my \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Please send invoice

Check # \_\_\_\_\_ enclosed



202 Market Street Rockford IL 61107  
(815)968-7467 phone ~ (815)968-7612 fax ~ [www.rampcil.org](http://www.rampcil.org) website  
[www.815riverrun.com](http://www.815riverrun.com) event website  
[afinley@rampcil.org](mailto:afinley@rampcil.org) event email